

Mayor and Council,

I am pleased to pass on the following information. All information in Manager's Notes is available to the public and these reports will be archived on the Town website.

Easter Egg Hunt Planning

The Town of Argyle Easter Egg Hunt will be delivered in partnership with the Argyle Business Association. Here's a run down of the basics:

ABA will be coordinating booths, activities and sponsorships

BrandEra will be coordinating a new Town of Argyle tent

The annual event is scheduled for April 4, fields will be closed April 3 and 4.

Lions Club Pancake Breakfast 8 AM to 10 AM

Easter Egg Event opens at 9:00 with series of hunts by category starting at 9:30 AM.

Planning for 2,000 attendees with 750-800 children

Arranging for 100+ vendor booths

Traffic safety, parking and other logistics underway

Currently working on a Town – ABA MOU covering terms/insurance for the event

Updates

See documents at the end of this report for:


Monthly Thank You Email to Staff

Social Media Analytics from Brand Era

Also attached to the email is an Invite to the Town Hall for the Lakes HOA, feel free to forward that to your contacts in the Lakes HOA. Additional Town Halls event for other HOA's / Neighborhood zones are in the planning stages.

Police Department Progress


Project Name	Project Brief Description	Weekly Update/Status/Next Steps
CJIS audit	As a law enforcement agency, we are responsible for managing, and restricting access to, the Criminal Justice Information System that we connect to.	The CJIS audit was completed on December 18. The DPS auditor stated that the department has minor updates to make due to new recommendations, but there are no immediate issues or cause for concern.
Monthly Activity Update	Each month the department provides citizens with an update on what the department did in the previous month and a rundown notable events or trends.	The activity update for November was posted on 12/18 and the increases in multiple categories that lead to increased workload were noted.



Monthly Calls for Service Comparison

November 2024 & November 2025

Dispatched Call for Service	Nov. 24	Nov. 25	% of Change
Traffic Accidents:	28	34	↑21.42%
Traffic Complaints:	18	47	↑161.11%
Disturbance/Domestic Disturbance:	5	8	↑60%
Suspicious Person/Vehicle:	22	29	↑31.82%
Agency Assists:	5	6	↑20%
Total Activity/Events:	774	1,423	↑83.85%



ACTIVITY REVIEW

November 2025

Total Calls for Service - 757*

- 30** Suspicious Person/Vehicle/Activity
- 17** Welfare Concerns
- 13** Domestic & Disturbances
- 4** Thefts
- 1** Intoxicated Person

TRAFFIC DATA:

- Traffic Contacts – 713
- Citations – 331
- Warnings – 373
- Accidents – 39

NOTEABLE ARRESTS:

- Driving While Intoxicated (DWI) x2
- Assault Causes Bodily Injury to Family Member x2
- Possession of Controlled Substance
- Consumption of Alcoholic Bev. by a Minor
- Warrant Arrest

CASES FILED:

- Driving While Intoxicated





1,443 Routine Neighborhood Patrols | 380 Vacation Checks/Close Patrols

*Total calls for service do not include traffic stops

Municipal Services Progress

Project Name	Project Brief Description	Weekly Update / Status / Next Steps
Engineering RFQ Development	Review and refinement of professional services solicitations.	Collected and consolidated feedback on the Town Engineer and Street Maintenance Engineer RFQs. Final documents are scheduled to begin advertising next week, with responses due January 28, 2026.
Disaster Recovery RFPs	Procurement coordination and submission management.	Proposals are in and being reviewed.
FY 25–26 Computer Replacements	IT lifecycle management and cybersecurity risk mitigation.	Coordinated with Fulcrum on FY 25–26 computer replacements to address Microsoft’s end of support for Windows 10. Ensured devices that cannot be upgraded or securely patched are scheduled for removal from the network to maintain cybersecurity standards.
CyberQP Self-Service Password Testing	Identity management and security enhancements.	Coordinated with Fulcrum on CyberQP testing to support secure self-service password resets. Testing focused on improving security while reducing service interruptions and IT response time.
Mobile Device Managed Services Preparation	Planning for centralized mobile device management.	Began coordination with Fulcrum to prepare for the rollout of managed services for mobile devices, including iPads and cell phones. This effort will improve device security, standardization, and lifecycle tracking across the organization.

Public Works Progress

Project Name	Project brief Description	Weekly Update/Status/Next Steps
Keep Argyle Beautiful – US 377	KAB teamed up with a volunteer group over the weekend to pick up trash along US 377.	Following the cleanup, PW staff retrieved over 40 bags of volunteer-collected trash from designated locations along US 377.
Town Hall - Drainage	<p>It was determined that the area outside the restroom windows was not draining properly and may have contributed to flooding during heavy rain events. The area has since been properly graded and vegetated to ensure adequate drainage.</p> 	
Town Hall - Lobby	The ramp and old tile flooring have been removed, and a new ramp has been built. Sheetrock has also been installed. This coming week, texture and paint will be applied, and the new flooring installation will begin.	
Unity Park – Pest control	Public Works staff identified evidence of termite and carpenter ant infestation around the door frame of the women’s restroom at Unity Park. The building was serviced by a licensed pest control company, which provided a one-year guarantee	

<p>Town Hall - Council Exterior Doors</p>	<p>The exterior doors leading from the Council Chambers were in need of a fresh coat of paint.</p> 	<p>Public Works staff cleaned the doors and applied a fresh coat of paint.</p> 
<p>Street Sign Replacement</p>	<p>Updates to street signage were completed to improve clarity and ease of wayfinding.</p> 	<p>Several missing signs were installed, and others were upgraded to be more uniform with existing signage.</p> 
<p>Town Hall - Trees</p>	<p>Replacement of trees as part of reforestation. After the removal of a large, unhealthy tree earlier this year, new trees are being planted around Town Hall to restore and enhance the area.</p>	


January Thank You

From Mike Sims <msims@argyletx.com>

Date Fri 1/2/2026 4:19 PM

To Argyle Staff <Staff@argyletx.com>

Cc Patricia O'Neil <poneil@argyletx.com>; Erika McComis <emccomis@argyletx.com>; brenda@brendamcdonald.net <brenda@brendamcdonald.net>; Beth Owens <bo@branderamarketing.com>

 1 attachment (2 MB)
20260102_153530.jpg;

Team,

Welcome to 2026! I hope you have enjoyed the holiday season and I wish you and yours a blessed and fruitful 2026.

Thank you for serving the citizens and businesses of Argyle!

To start the New Year, let's take a look at one of The Town of Argyle Commitments (see attached photo for all of them)

Continuous Improvement:

This means regularly reviewing how the Town as whole and how each of us does things then making regular, thoughtful adjustments to better our daily habits and more effectively meet our goals.

What this looks like in practices includes things like:

1. Telling me or telling your supervisor your observations of problems and your ideas for improvements
2. Learning from past experiences to reduce mistakes or missed opportunities
3. Improving communication with residents and businesses whenever possible
4. Adjusting policies and practices in a proactive manner, rather than reacting too late
5. Using lessons learned from nearby towns and cities
6. Treating feedback as part of governance, not as complaints

I hope you will join me in this effort. Thank you!

I will note a special thanks to this month to:

Harrison Wicks. Harrison has been busy through the Holidays working to preparing for January MDD, P&Z and CPAC meetings the first week of January all with no Principal Planner and meanwhile setting up interviews for a Principal Planner and going through the basic training of our new intern. Thank you Harrison!

And

Stephen Miller, Lourdes Diaz and the entire Police Department for managing the back to back efforts of the Criminal Justice Information System (CJIS) Audit and the Accreditation required to be a Recognized Department by the Texas Police Chief Association. Thank you PD Team!

Cordially,

Mike



Social Media Analytics: Facebook 11/24/25 - 12/24/25

ORGANIC SOCIAL MEDIA ENGAGEMENT



8,881
+154 Followers



143,701
+7.1% Views



3,269
+13.8% Page Visits



1,001
Content Interactions



13
Posts

TOP CITIES

Argyle	23.2%
Denton	10.3%
Northlake	8.9%
Flower Mound	6.3%

Also viewed by residents in Lantana, Fort Worth, Justin, Bartonville, Roanoke and Lewisville.

TOP AGES

18-24	.9%
25-34	10.4%
35-44	33.1%
45-54	28.1%
55-64	17.2%
65+	10.3%

ENGAGEMENT BY GENDER

Men	28.2%
Women	71.8%

Town of Argyle
 Published by Beth Owens · December 19 at 5:13 PM ·

Exciting news for Argyle's future! 🌟

The Town has signed an economic development agreement to launch the Argyle Heritage Development, a 123-acre project bringing high-quality retail, a new medical services hub and major infrastructure improvements to our community.

This thoughtfully planned development represents smart, intentional growth that strengthens our local economy while preserving the charm and character that make Argyle exceptional. 🌱

Stay tuned for more updates as this exciting project takes shape at the southwest corner of Robson Ranch and IH-35W!

(Yes we posted this earlier, we needed to correct a typo in the graphic. We appreciate our devoted Facebook followers for bringing it to our attention.)

#ArgyleStrong #CommunityDevelopment #SmartGrowth

Heritage Argyle Planned Retail/Medical Development



Highest Performing Organic Post

31,881 Views
 18,119 Viewers
 45 Follows
 112 Interactions

Town of Argyle
 Published by Beth Owens · December 15 at 10:00 AM ·

New intern Annalisa Stoll, [Community Impact's](#) Heather McCullough and Town Manager Mike Sims visited [Quandary Kitchen & Market](#) this week to catch up on Town progress on the Argyle Nature Trail and other initiatives.



Second Highest Performing Organic Post

15,190 Views
 10,542 Viewers
 10 Follows
 48 Interactions



Social Media Analytics: Instagram 11/24/25 - 12/24/25

ORGANIC SOCIAL MEDIA ENGAGEMENT



1,973

+19 Followers



9,871

Views



105

Page Visits



288

+75.6% Content Interactions



12

Posts

TOP CITIES

Argyle	20.6%
Northlake	19%
Denton	10.4%
Flower Mound	5.2%

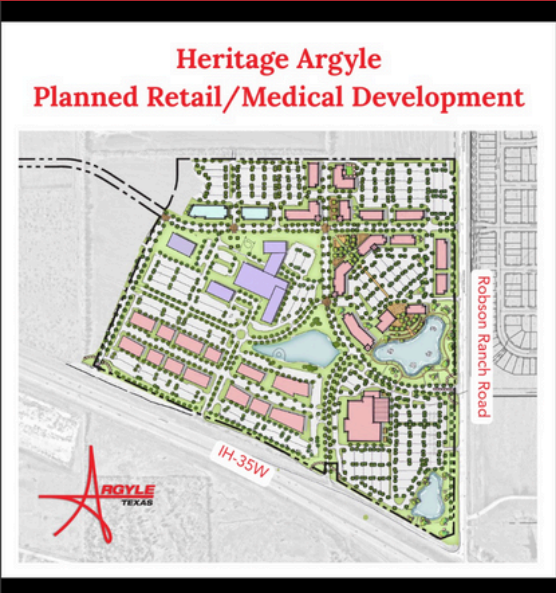
Also viewed by residents in Fort Worth, Lantana, Justin, Dallas, Bartonville, and Roanoke.

TOP AGES

18-24	2.2%
25-34	16.9%
35-44	42.8%
45-54	25.1%
55-64	10%
65+	3%

ENGAGEMENT BY GENDER

Men	26.3%
Women	73.7%



townofargyle · Follow

townofargyle 1w
Exciting news for Argyle's future! ✨

The Town has signed an economic development agreement to launch the Argyle Heritage Development, a 123-acre project bringing high-quality retail, a new medical services hub and major infrastructure improvements to our community.

This thoughtfully planned development represents smart, intentional growth that strengthens...

91 ❤️ 20 💬

December 19

Add a comment...

Highest Performing Organic Post

815 Views
443 Reached
16 Interactions

Happy Holidays From The Town Of Argyle!

townofargyle · Follow

What a night! 🌟🎄 Our annual Christmas Tree Lighting Festival was filled with laughter, carols, cocoa and community cheer.

Thank you to everyone who came out to celebrate the season with us, and to all the volunteers, performers and first responders who made this night so special. ❤️

Check out these snapshots from the event, and may your holidays shine as brightly as Argyle's tree! ✨

#ArgyleChristmas #CommunityJoy

rgyle · Original audio townofa

68 ❤️ 3 💬

Second Highest Performing Organic Post

777 Views
552 Reached
35 Interactions

Content Interaction: The number of likes or reactions, saves, comments, shares and replies on your content, including ads. Content can include formats such as posts, stories, reels and more.

Follows: The number of times people clicked on the follow button from your content.

Followers: The number of accounts followed you in the selected time period.

Page Visits: The number of times your page or profile was visited.

Reach: The number of accounts you reached.

Views: The number of times your content was played or displayed. Content includes videos, posts, stories and ads.

Viewers: The number of accounts that have viewed your content at least once. Content includes reels, posts, stories, live videos and ads.